

Change coming faster than rules can be written

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The first question asked of anyone returning from the Cellular Telecommunications and Internet Association show is always, "What phone should I buy next?"

This year's final conflict will be between smart phones and voice-enabled personal digital assistants.

Look within for the answer. Remember that all the downloadable dial tones, games, text messages, Web browsers, e-mail, GPS (yes, maps are coming to your phone), photos, streaming video and miscellaneous content comes with a price.

You'll pay by the byte, and help P. Diddy fuel his next venture.

Determine what you want to pull out of your pocket, and don't sign a contract that locks you into anything for too long. With the advent of WiMAX and innovations like Skype coming your way, the playing field is changing faster than the rules can be written.

P. Diddy has become an uber-entrepreneur in the wireless field. And where the field will take him or the consumer is anybody's guess as today's latest gadget quickly becomes outdated.