

Tuesday gets busy for local Web folks

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Author: HOWARD WOLINSKY

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Tuesdays are about to get busier for Chicago Internet types. LastTuesday, a new open Internet networking event, was announced Thursday as an antidote to FirstTuesday, an invitation-only networking event that attracted an overflow crowd at its launch this week.

"Show up to LastTuesday, and we'll buy you a drink," said Steve Lundin, marketing and communications director of Holleb & Coff, the Chicago law firm with an emerging-business group. The firm is sponsoring the new event from 5 until 9 p.m. April 25 at Drink, 702 W. Fulton, where FirstTuesday attendees paid for their own drinks.

David Jacobson, who organized FirstTuesday and runs the tech practice at Sonnenschein Nath & Rosenthal, the Chicago law firm, said he welcomed LastTuesday: "I wish them well. We're flattered."

In a take-off on FirstTuesday's use of color-coded badges to identify entrepreneurs, investors and vendors, LastTuesday will issue animal-shaped badges: Entrepreneurs will wear sharks; financiers will wear pigs, and the rest of the Chicago herd will wear cows.

Details will be on the firm's Web site, www.holleb-law.com, in coming weeks. Attendees will receive collectible pocket protectors.

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