

July 12, 2012: Andrea Phillips: Transmedia Storytelling

May 29, 2012: Mark Schaefer: Return on Influence

November 2011: Paul Gillin: Social Marketing to the Business Customer

June 2011: Aaron Strout: Location Based Marketing

June 2011: Rick Mathieson: The On Demand Brand

March 2011: Jay Baer: The Now Revolution