

Since April 2000 BIGfrontier has been conducting some of the most historically significant business and technology events in Chicago. Guests to our stage have included internationally renowned economist Lester Thurow, the former COO of Microsoft Bob Herbold and a host of authors, thought leaders, scientists, venture capitalists and even a few comedians and rock stars. The images and descriptions on each of the event pages below form an historical record of Chicago's technology community. This archive, along with [the May Report](#) and [ePrairie](#) are the only remaining Internet documents of Chicago's early, now matured, technology scene. Interested in sponsoring upcoming events? Contact BIGfrontier directly: (312) 238-9308.

- [January 7, 2009: Don Schultz, author of "Media Generations"](#)
- [December 3, 2007: David Weinberger, author of "Everything is Miscellaneous"](#)
- [July 10, 2007: Andrew Keen, author of "The Cult of the Amateur"](#)
- [May 4, 2007: Robert Herbold, former COO of Microsoft, author of "Seduced by Success"](#)
- [December 1, 2006: Rick Mathieson, author: "Branding Unbound"](#)
- [June 23, 2006: Dr. Cloitaire Rapaille, author of "The Culture Code"](#)
- [November 10, 2005: Bob Lamons, author of "The Case for B2B Branding"](#)
- [September 8, 2005: Karen Post, author of "Brain Tattoos"](#)
- [November 11, 2004: Bob Herbold, author of "The Fiefdom Syndrome"](#)
- [November 4, 2004: John Winsor, author of "Beyond the Brand "](#)
- December 2002: David Ticoll, author of "The Naked Corporation"
- October 9, 2003: Lester Thurow, author of "Fortune Favors the Bold"
- October 1, 2003: Don Schultz, author of "Brand Babble"
- [June 25, 2003: Fred Newell, author of "Why CRM Doesn't Work"](#)
- [November 1, 2002: Al and Laura Ries: Authors of "The Fall of Advertising and the Rise of PR"](#)

- Richard Laermer: Author of "Full Frontal PR" and "Trendspotting"
- Emanuel Rosen: Author of "The Anatomy of Buzz"
- June 25, 2002: The Entrepreneur's Extravaganza

*Featuring a panel on entrepreneurship with Gian Fulgoni, ComScore Networks, Darcy Evon, I-Street, Alan Warms, Participate.com, Michael Silverman, Duo Consulting and Stephanie Covall-Pinnax, Triton-Tek; moderated by Ellis Booker, Editor, Crain's B-to-B Magazine.*

- March 26, 2002: The Multi-Media Meltdown
- December 18 2002: The Emerging Technologies Extravaganza
- September 2001: The Big Bang Bash
- June 2001: Big Bandwidth Birthday Bash
- March 2001: The Exit Strategy Extravaganza
- [December 18, 2000: The Millennium Meltdown](#)

*Featuring a presentations by Jerry Roper, President of the Chicagoland Chamber and Katherine Gehl, Special Assistant to the Mayor for Technology. Also appearing on a special panel: Ron May, the May Report, Brad Spirson, ePrairie, Christine Tatum, Silicon Prairie, David Griesing, The Chicago Tribune and Darcy Evon, I-Street. Moderated by Steve Lundin.*

- October 2000: Halloween Happening
- August 2000: Summer Splashdown
- June 2000: Spring Cyber Fest